

Rob Hinkal

Text / textures / noise

contact

301.910.2575



rob@ilyaimy.com



Background & resume

Self-employed artist, musician, audio, video & streaming engineer with nearly 20 years of experience in Simply Making Things Work. Hands-on experience in the full array of Adobe Creative Cloud, Pro Tools & a wide range of audio, video & streaming applications. Experience in Live & studio A/V recording as well as project, festival & stage management.

professional experience

FREELANCE CONTRACTOR / CONSULTANT

Institute of Musical Traditions, Focus Music, Creative Alliance, Travianna Records, Tonal Park Studios Mixing, Mastering & Engineering, Asparagus Media, Beyoncé Mass, John Platt's "On Your Radar" and myriad individual clients as well as corporate clients including Fujitsu & Toyota (2000-current)

- **Current focus on streaming performances** – in the last year having produced **over 150 shows with 360+ individual artists** w full end-to-end assistance (from gear acquisition to actual webcast w social media dissemination)
- Projects have included : Website & web application development, design & deployment, A/V installation for Live & virtual performance, album production & artist consulting, album artwork & package design, video production, Live sound, studio engineering

EXECUTIVE DIRECTOR

Focus Music (2019-current)

- Administrative board functions assisting in the production of Live music events celebrating acoustic & folk music in the DC metro area
- **Website management, video & audio engineering, reimagining & producing events virtually with accompanying website modifications, paywall administration, etc**

PERFORMANCE CHAIR

Takoma Park Folk Festival (2015-2020)

- Administrative board functions assisting in the annual production of one of the longest-running all-volunteer outdoor folk festivals in the nation
- Artist outreach, engagement & contracting with a focus on ethnic & genre diversity
- Development of stage plans, hiring of audio engineers, integration with local access cable & programming
- **In 2020 reimagining the entire festival as a streaming event combining 40 years of archival footage, new recorded material & Live elements & producing it**

EDUCATOR

Maryland Science Center, Suitland Center for the Arts University High School (PGCPS, Maryland)

- Curriculum development & delivery
- Taught workshops on general science, biology & physics to the general public (knows which end of both tesla coils & Burmese pythons can be safely handled)
- Taught high school level courses on Adobe products & art history

education

Bachelor of Arts / ILLUSTRATION
*Maryland Institute College of Art,
Baltimore, MD
1993 - 1997*

highlights

Rob Hinkal has...

*...spoken at the **Library Congress** on the topics of music and community...*

*...spoken about & run workshops on subjects as varied as streaming, career development, COVID response in the arts community, murder ballads and more at venues including colleges, high schools, **North Carolina Museum of History, Folk Alliance, Songwriters Association of Washington...***

As an open mic host & community leader** has worked on young artist development & the creation of community engagement since 2008, building diverse safe spaces, continuing that work during COVID online as recognized by grants from both **Baltimore County & Maryland State Arts Council...

***As an artist** has won awards for songwriting & performance from all across the United States.*